

Real Estate

HOMES · RENTALS · COMMERCIAL · MORTGAGES

February 29, 2008

Advertising Supplement to The Alameda Journal

Seniors invited to housing forum

HARBOR BAY REALTY

Every seven seconds another American turns 50 according to AARP. By 2012, 40 percent of the U.S. population will be 55 or older. While the majority of people plan to



JANET IVERSON

remain in their current homes, personal circumstances can lead to change. Fortunately, there is no shortage of information to help families confidently navigate the future for themselves or their loved ones.

Janet Iverson, Realtor with Harbor Bay Realty, and Mastick Senior Center will host a Senior Housing Community Forum on March 12 to explore housing options. The forum will provide information from area professionals and tips to guide family discussions.

"My own experience assisting my parents and relatives in various capacities as they made major decisions about living arrangements allows me to understand these challenging situations and effectively assist my clients to achieve their goals as their lives change," said Iverson.

Following a short presentation and a question-and-answer period, specialists will be available for one-on-one discussions covering the following topics:

- 1) Elder law attorney will discuss wills and trusts
- 2) Geriatric care manager will explain evaluation of care needs and plans
- 3) Realtor will present real estate transaction information and aging in place tips
- 4) Local senior housing providers will discuss care and housing options.

Iverson, a Seniors Real Estate Specialist (SRES), helps seniors make informed decisions about such issues as selling their home, buying/selling rental income property, managing the capital gains and estate tax implications of owning real estate, obtaining reverse mortgages and moving to a senior community or care facility.

"I appreciate the opportunity to serve my senior clients. I have an appreciation for people of all ages," said Iverson.

Iverson's background as an architect and interior designer adds to her knowledge and versatility.

"This multi-discipline professional knowledge enables me to assist clients as they bridge to a new lifestyle," said Iverson.

The free forum will be held on Wednesday, March 12 at 2:30 p.m. and again at 7:30 p.m. at the Mastick Social Hall at 1155 Santa Clara Ave. To make a reservation, call Mastick Senior Center at 510-747-7506.

Janet Iverson at Harbor Bay Realty, 510-814-4800, Janet@JanetSells.net or visit www.JanetSells.net.